



# **BULLSEYE MARKETS**

**PRIVACY POLICY**

**TERMS AND CONDITIONS**

## **PRIVACY POLICY**

This privacy statement covers the website [www.bullseyemarkets.com](http://www.bullseyemarkets.com) (BullsEye Markets LTD – Marshall Island) and all its related sub-domains and mobile applications that are registered and operated by BullsEye Markets LTD.

### **1. Introduction**

BullsEye Markets (hereinafter the “Company” or “we”) which is a member of the BullsEye Markets LTD Group, is incorporated under the laws of Marshall Island with Registration 96658 having its registered office at Trust Company Complex, Ajeltake Road, Ajeltake Island, Majuro, Marshal Islands MH96960. The Company in accordance with the provisions of the Law, outlines in the Privacy Policy (herein the “Policy”) how the Company collects, maintains, uses and discloses personal information of the Client. This Policy applies to BullsEye Markets Ltd which shall follow the principles as outlined herein. This Policy applies to existing clients, prospective clients, clients who have terminated their contractual relationship with the Company and website visitors (herein after jointly referred to as the “Clients” or “you”) who are accessing or using the Company’s website(s) and mobile applications (herein after referred to as the “Platforms”). BullsEye Markets LTD is committed to protecting the privacy of all Clients ‘Personal Data’ which it processes in accordance with the provisions of this Policy and the Company’s Terms of Business. For the purposes of this Policy, references to “Personal Data” shall mean data which identifies or may identify Clients and which may include, for example, a Client’s name, address, identification number, telephone number and date of birth.

### **2. Collection of Personal Data**

The Company collects different types of Personal Data through the Company’s Platforms from Clients who visit such Platforms or access, use or request products and services offered by the Company. The provision of certain Personal Data is required for establishing a contractual relationship with the Company. Clients not wishing to provide such Personal Data will not be able to open an account with the Company or be provided with other products and/or services of the Company. Clients have a responsibility to ensure that the Personal Data they provide to the Company and recorded in their personal account (Client Wallet) remain accurate and up to date throughout the period of their contractual relationship with the Company.

Personal data collected includes:

Personal details such as name, address, telephone number and e-mail address. Financial details such as estimated annual income and net worth, trading experience and investment knowledge.

Identity verification such as Passport or ID, Utility Bills, and/or Bank Statement or your company information details. Information relevant to the services that the Company provides to the Client such as the Client's transactions and communication records with the Company. Information in relation to criminal convictions and offences to the extent required and/or permitted by applicable law. If your personally identifiable information changes, you must inform us by emailing our Customer Support at [support@bullseyemarkets.com](mailto:support@bullseyemarkets.com)

### **3. No Under Age Data Collection**

The Company understands the importance of protecting children's privacy. The Company's services are not intended for children under eighteen (18) years of age nor are the Company's website designed for use by children. Therefore, the Company does not knowingly or specifically collect children's personal data. If the Company collects such data mistakenly or unintentionally, the Company shall delete the information at the earliest possible once it obtains knowledge thereof. If the Client becomes aware of such data collection he/she shall notify the Company at [info@bullseyemarkets.com](mailto:info@bullseyemarkets.com)

### **4. Use of Personal Data**

The following list illustrates the reasons why the Company may need to use your personally identifiable information:

- To verify your identity
- To ensure that you meet the suitability requirements to use our products and services.
- To manage the account you have with us. To process your transaction.
- To send you information about transaction/post-transactions services.
- To keep you updated with the news and our products, services and other information.
- For website improvement purposes.
- For the analysis of statistical data which will help us provide you with better products and services in the future.

### **5. Privacy**

Any personal information you provide to the company will be treated as confidential and shared only within the Group or Company, its affiliates and its business partners and will not be disclosed to any third party except under any regulatory or legal proceedings as well as to third parties that solely provide statistical services to the Company to improve its marketing campaign. The personal information that you provide in connection with registering yourself as a user of the website or the Services is classified as Registration Information.

Registration Information is protected in many ways. You can access your Registration Information through a password selected by you. This password is encrypted and known only to you. Your password must not be revealed to anyone. Registration Information is safely stored on secure servers that only authorized personnel have access to via password. The Company encrypts all personal information as it is transferred to the Company and thus makes all necessary effort to prevent unauthorized parties from viewing any such information.

## **6. Client Records Retention Periods**

Under the applicable laws and regulations, the Company is required to keep records containing Client Personal Data, trading information, account opening documents, communications and anything else which relates to the Client after the execution of each transaction and/or for six (6) years of the termination of the business relationship.

## **7. Disclosure of Personal Data**

The Company reserves the right to disclose your personal identifiable information as required by law and when the Company believes that disclosure is necessary to protect our rights and/or to comply with a judicial proceeding, court order, or legal process served on our web site. The Company will not be liable for misuse or loss of personal information resulting from cookies on Company's websites that the Company does not have access to or control over. The Company will not be liable for unlawful or unauthorized use of your personal information due to misuse or misplacement of your passwords, negligent or malicious, however contacted.

## **8. Marketing Purpose**

The Company may process Personal Data to tell its Clients about products, services and offers that may be of interest to the Client. The Company may only process such Personal Data if it has obtained the Client's explicit consent to do so. If the Client no longer wishes to receive any promotional communications, he may opt-out of receiving them by following the instructions included in each communication or by updating his email subscription preferences within the Client account area.

## **9. Business Transfers Legal Requirement**

If the Company is involved in a merger, acquisition, financing due diligence, reorganization, bankruptcy, receivership, sale of company assets, or transition of service to another provider, Client's Personal Data and other information may be transferred to a successor or Affiliate as part of that transaction along with other assets.

## **10. Right of Access**

In compliance with the Law, every user is granted a number of rights in relation to their Personal Data. These rights include accessing and amending your Personal Data, putting a stop to the processing on this data and preventing undesirable marketing. Under the Law, you have the right to request any personal data the company holds about you and to inform the company of any perceived inaccuracy. We may charge a fee to cover the associated administrative costs. You are not obligated to provide any of the personal data requested by the Company. In the absence of this information, however, the company may not be able to open an account for you, or to provide you with any other services, information or assistance you have thought.

## **11. Amendments to this Policy**

The Company reserves the right to review and amend this Policy from time to time for any reason and notify the Clients of any such amendments accordingly by posting an updated version of this Policy on the Company's website(s). The Company will notify you about any material changes to this Policy by placing a notice on its website or by communicating with you directly.

## **12. Enquiries and Contact Details**

Any enquiries regarding this Privacy Policy please inform us by email to our Customer Support at [support@bullseyemarkets.com](mailto:support@bullseyemarkets.com)